

# Anne Janks

Oakland, CA  
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## SKILLS

Highly skilled campaigner, organizer, researcher, and trainer experienced with people from a broad range of demographics. Project manager successful at development, expansion, and meeting goals and criteria. Union staff accomplished in representation, community outreach, leadership development, and involving members in strategy and mobilization. Experienced in messaging and defining issues, producing compelling content and educational materials, and creating and integrating websites and social media platforms into campaigns. Strong writing and editing skills.

## EXPERIENCE

### **Urban Strategies Council - Consultant/Program Associate** 2020 - current

- Provide technical assistance to jurisdictions implementing alternative response programs.
- Research programs and models, data collection, and evaluation methods.
- Design outreach campaigns for stakeholder input and community engagement in program development, implementation, and oversight.
- Build networks of programs for information and resource sharing.
- Draft education materials, reports, analyses. Present findings.

### **Mobile Assistance Community Responders of Oakland - Project Manager** 2019 - 2021

- Worked for a coalition of community groups to develop an initial proposal and engage organizational and political support.
- Researched models, defined protocols, evaluation matrix, logistics, and assisted in reporting to city council on project feasibility and implementation.
- Organized community tables of non-profit service providers, representatives of underserved neighborhoods, current responders, and advocates to provide input.
- Recruited and supervised volunteers who worked in every aspect of project development.

### **Organizing and Campaign Projects** 2000 - 2019

- Worked for CA Nurses Association, CA Faculty Association, Communications Workers of America, and IFPTE Local 21 as organizer, representative, and campaign coordinator.
- Interfaith Worker Justice, Researcher, Project Manager, Website Developer. Created social media action and issue campaigns. Created workers' rights website.

## OTHER SKILLS

- Conversational Spanish
- Basic American Sign Language
- A range of publishing programs, project management tools, website and database management, CRMs